



Expert knowledge  
first-hand

**gmg** academy



GMG ColorPh...



gmg

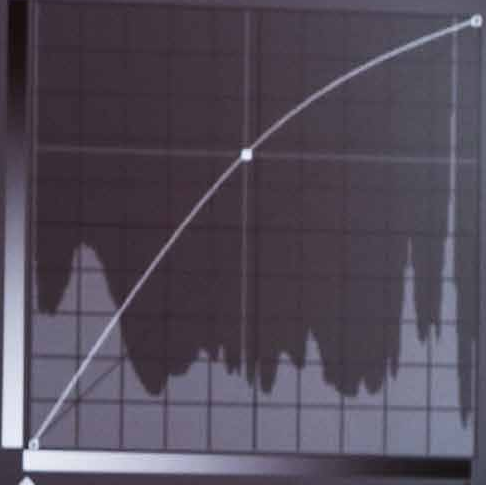
- ChannelCh...
- Channel...
- Channel...
- ColorCa...
- MinOut...
- MinOut Prev...
- OpenColor Prev...

- Farbe
- Farbfelder
- Vertäufe
- Muster

skurven

Benutzerdefiniert

CMYK



Eingabe:

47



Beschneidung anzeigen

Betrag anzeigen

Licht (0-255)

Pigment/D

Rastergröße



Einblenden

Kanalüber

Histogramm

# Learn together, progress individually

The printing industry has always experienced change and working in this environment requires people to embrace such change. It's simply unthinkable to have a career in this industry without continuous personal development and learning – investing in know-how, rethinking processes, and fostering innovation has at no point been more important than today.

Companies have learnt how important training is, not only for the direct impact on the success of the business, but also on the positive long-term effects such as staff retention and attracting new talent. The more competitive the industry gets, the harder it is to attract and retain the best people. Yet, we all know it's people who define the success of a business. Having a strong training program is therefore a crucial investment into any business with ambitious plans.

Our GMG Academy is an established provider of practical workshops for all things color management and proofing. We have shaped the world of color management significantly over the years, leading and constantly pushing the industry. Our workshops will help even experienced professionals to streamline processes, improve workflows and ultimately elevate print results.

## GMG Academy – it's the result that counts

- 1. Added value:** All workshops are tailored to the participants' needs and provide hands-on knowledge designed to be directly applied to their respective work environments. This helps optimize processes, increase workplace efficiency, and advance one's own career.
- 2. Quality:** The coaches at the GMG Academy are not only recognized experts but they also create an interactive and inspiring learning environment. Consistent positive feedback confirms the quality of course content and teaching methods.
- 3. Networking:** The workshops encourage exchange with professionals from various industry segments helping to form new contacts. This delivers valuable insights to one's company and often creates new opportunities for collaboration.

Two Portfolio-  
Workshops to  
choose from:  
Wherever you are  
on your journey,  
we'll take you further

### 1. Color management and proofing

Do you want to know how to set up and apply color management practices and processes correctly? Or are you working for or with brands in marketing or production, and you find yourself having to talk about color in general or brand colors in particular? Then this workshop is the perfect starting point for you. Our experts know exactly what matters. Learn how color is defined, measured, standardized, and proofed. In addition to the fundamentals of color management, this two-day workshop also covers measurement techniques and teaches how to operate GMG's proofing solutions.

#### Day 1 – Color management

- What is color? Understanding light and standardized light properly
- The rules of print and influencing factors
- Measurement techniques, test prints, and creating custom profiles
- Color management in common DTP tools and GMG ColorServer

#### Day 2 – Proofing with GMG ColorProof

- Fundamentals and different types of proofs
- Printer calibration – optimal handling of the Epson SureColor series
- Paper tone simulation and proof verification
- Profiling with GMG OpenColor



“I appreciate the opportunity to exchange ideas with other industry experts during the open training sessions.”

Sven Fischer  
Prepress Manager  
TÖPFER KULMBACH GmbH

## 2. Profiling expert

You experimented extensively, but haven't quite reached your desired results, and you're eager to explore further possibilities in profile creation? Then, this workshop is for you. Our profiling experts demonstrate through practical examples how to master challenging print conditions. We'll show you how to create and optimize profiles for both proofing and separation. Our coaches primarily work with GMG OpenColor, but they can also discuss other profiling tools as needed.

### Day 1 – Requirements, fingerprinting and proof profiles

- Evaluation of the profiling task, relevant parameters and specifics
- Requirements for color management: Print consistency and process control
- Processing and optimization of measurement data
- Adjusting and optimizing profiles, specific properties such as noise and mottling

### Day 2 – Separation profiles and digital printing

- Separation: Background and parameters for classic tasks like GCR/UCR and specific tasks like channel reduction or multicolor
- Profiling for digital printing with GMG SmartProfiler
- Optional: Simulating substrate structure and DotProof

Feel free to bring your own topics and projects: Proof and separation profiles will be developed directly through concrete examples during the workshop.

## GMG's student training initiative

Would you like to nurture the professional development of your young talents? For training participants who are either in an apprenticeship or undertaking a practical semester as part of their studies, we offer a 50% discount on our academy program costs.

Conditions of participation: To register for our academy program, please submit a copy of the apprenticeship contract or an enrollment certificate as proof. These certificates must also be presented in printed form on the first day of your program. Subsidized places are limited and will be allocated on a first-come, first-served basis.

Please note: This is a time-limited offer and we reserve the right to change the conditions or discontinue the offer at any time and without prior notice.



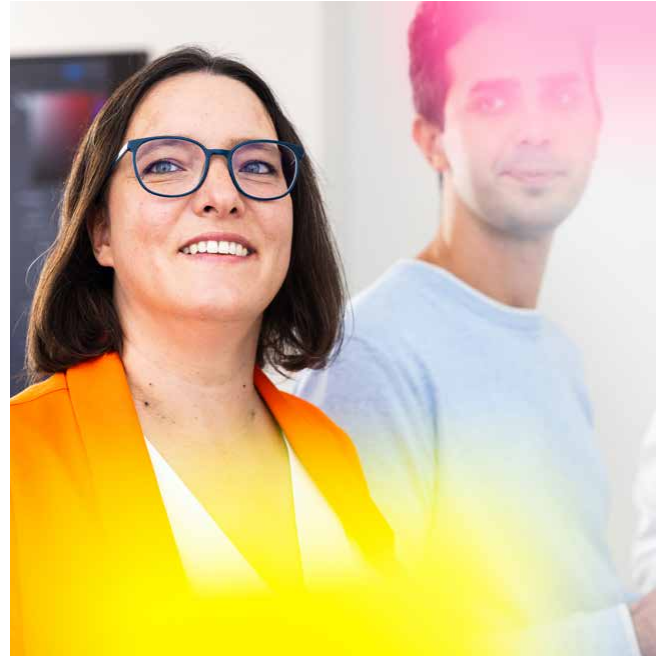
50% discount  
for apprentices  
and students

# One size doesn't fit all: Portfolio-Workshops or custom content, in-person or online



“The way individual topics are addressed while involving the whole group is simply first-class.”

Julian Zindl  
Color Management Specialist  
SÜDPACK VERPACKUNGEN GmbH & Co. KG



## Portfolio-Workshops in Tübingen

**Focused learning, new insights:** Seize the opportunity to immerse yourself in fresh knowledge, free from the hustle and bustle of daily business, and experience the motivating atmosphere at the GMG Academy's facilities in Tübingen. Our Portfolio-Workshops offer you the chance to deepen your knowledge, engage in practical exercises, and acquire new skills in an inspiring environment. Take advantage of an expert learning atmosphere and improve your color management abilities.

- An interactive, practical learning environment with various hands-on modules to gain a deep understanding of color management
- Immediate feedback from the GMG Academy's color experts and room for tackling individual queries
- Networking with other industry experts
- Escape the daily routine! Enjoy an attractive learning environment in the university town of Tübingen



### Custom workshops – also at customer location

**On-site and tailored to your needs:** GMG Academy's custom workshops are designed for both experienced prepress specialists and colleagues with less experience. These workshops can either take place at the GMG Academy facilities in Tübingen or with our color experts providing training at your company's site – within your familiar setting and using your own technical equipment.

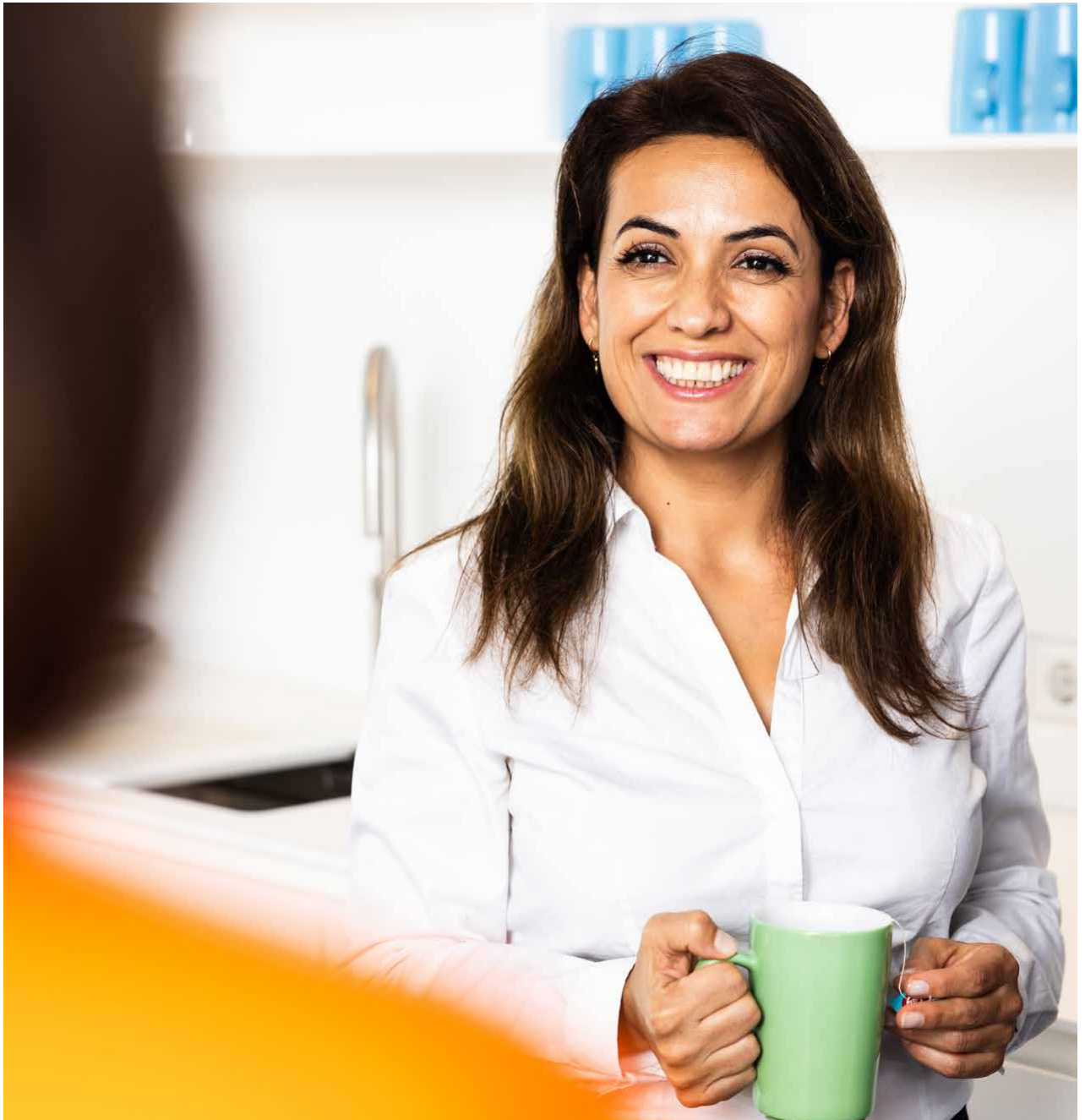
- Customized content
- Training tailored to your particular work environment
- Workshop at the GMG Academy or at your company's location
- Custom workshop materials



### Custom workshops – online

**Interactive and flexible:** Our tailor-made online workshop are custom designed to meet your needs and expectations. In short, your specific challenges take center stage. Profiling, color management, proofing fundamentals, measurement techniques, and other topics of choice are presented in a clear and engaging fashion, helping you optimize your processes. Whether you work in the printing industry, for an agency, or for a brand, with our custom online workshops, you'll efficiently enhance your color management knowledge. The workshops can be conducted using a video conferencing tool of your choice.

- Customized content
- Interactive online format
- Session recording and training materials
- Training on GMG solutions is possible via remote access





# Perfect conditions for your success

In the historic old town of Tübingen, the city's 900-year history comes alive. It's impossible to miss how much the university shapes the city's identity. This provides the perfect environment for the GMG Academy, and after an intensive workshop, participants can conclude the day with a group dinner at one of the many old town restaurants.



Don't hesitate to contact us for more information or to address any questions you may have. We look forward to coaching you in our workshops!



For further information  
visit the GMG Academy  
website.